

NEW YORK TIMES BESTSELLER

FOR THE
GOOD
OF THE
GAME



The Inside Story of the Surprising and Dramatic
Transformation of Major League Baseball

BUD SELIG

With PHIL ROGERS

Foreword by DORIS KEARNS GOODWIN

ZACK'S FIVE FAVORITE
QUOTES AND LESSONS

For The Good
Of The Game

Bud Selig (with Phil Rogers)



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*If you ascribe to the (hopefully) extinct theory that you merely need to open your doors and win, you'll lose. **An owner can never take the fans for granted.** An owner must never forget that the fortunes and popularity of a club are fragile. An owner must never forget that people ought to feel appreciated.*

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*Marvin [Miller] dove into the challenge of representing the players the same way I jumped into baseball - **with both a passion and people skills**. He did a wonderful job both leading and educating players.*

Page 80



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*I was preaching change, and I know that's not a popular topic anywhere. People hate change. They hate it in everything in life. They just hate change. **In baseball, it's particularly true.** If you don't want to change, you just point to the game's great tradition. It sounds good, but it doesn't fix problems.*

Pages 145-146



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*There's no doubt in my mind the WBC is going to grow in a major way in future years. It shows what happens when baseball's management **truly works side by side with players**. We just had to stop fighting each other and work for the same goals. It's so rewarding to see how productive the relationship can be.*

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*I have read that for sixty years – the game is dying, it's too slow, the next generation won't love it like the older ones, and now this – there are too many strikeouts. I've been hearing it's too slow since I was a young man, and the issue is usually raised by people who are **looking for things they can criticize.***

Pages 313–314

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should check out this book.**



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